



MEDICAL BILLING & PRACTICE MANAGEMENT

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AMPM ANNOUNCES SPONSORSHIP OF HOSPITAL MEDICINE 2008

AUSTIN—AMPM, an Austin-headquartered medical billing and practice management leader, announced today its supporting sponsorship of Hospital Medicine 2008. The annual meeting of the Society of Hospital Medicine will be held at the Manchester Grand Hyatt in San Diego, Calif., April 3-5.

“We are honored to partner with the Society of Hospital Medicine for this year’s annual meeting,” said Kathy Campbell, President and CEO of AMPM. “One of our focus areas is Hospitalist practices. We understand the mobile nature of their work and how important good financial management and analysis is to the health of their practice.”

AMPM’s theme for Hospital Medicine 2008 will be, “You Deserve S’More,” providing smores kits to physicians who visit Booth No. 400. AMPM will educate hospitalists on how to gain better knowledge of the financial health of their practice, beginning with some key analysis question, such as:

- Do you know the number of days in A/R?
- Do you know the average collections per visit?
- Do you know the percentage of A/R over 90 days?
- Do you know what is ‘adjusted’ or ‘written’ off? And why?
- Do you know if you are getting paid what you should get paid per your contracts?

About AMPM

AMPM is the expert when it comes to the financial health of a physician’s practice. For over a decade, AMPM has been working side-by-side with physicians and practices to boost their bottom line. As a medical billing and practice management firm, AMPM’s highly specialized team of medical billing, coding and auditing professionals scrutinize every aspect of the claims process to ensure maximum reimbursements for clients. AMPM leads the industry with Pocket Practice[®], a complete mobile billing solution for physicians, taking a claim from point-of-care until it is paid, by utilizing cutting-edge mobile technology. Founded by President and CEO Kathy Campbell in 1997, AMPM is headquartered in Austin, Texas. For more information, visit www.ampm-inc.com.

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About The Society of Hospital Medicine

SHM is the premier medical society representing hospitalists. Over the past decade, research studies proving that hospitalists decrease patient lengths of stay, hospital costs and patient mortality rates while increasing patient satisfaction, have galvanized the hospital medicine profession and spurred demand for hospitalists nationwide. Currently, hospital medicine is the fastest-growing medical specialty in the U.S., with today's 20,000 hospitalists projected to grow to about 30,000 by the end of the decade. For more information about SHM, visit www.hospitalmedicine.org

<<http://www.hospitalmedicine.org/>> .

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